

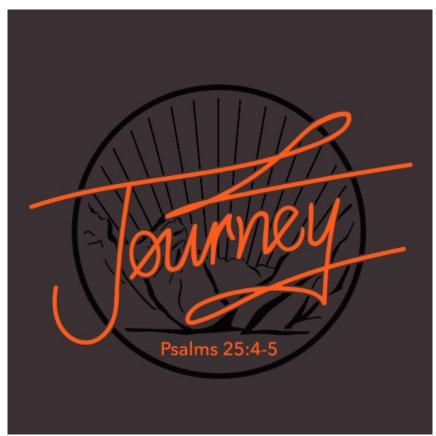


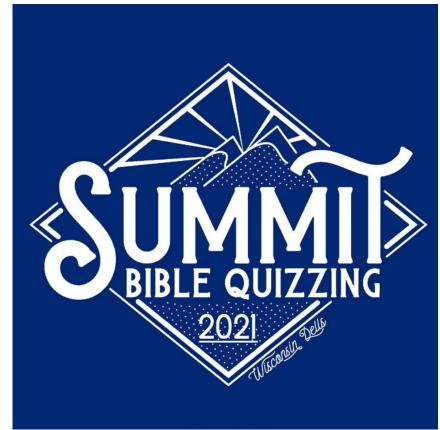
#### Bible Quizzing - T-Shirt Designs -

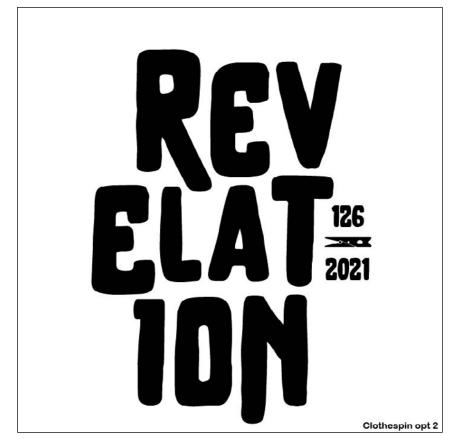
As much as I love coaching and encouraging Bible Quiz Students, I really enjoy designing their T-Shirts.

Skills used:

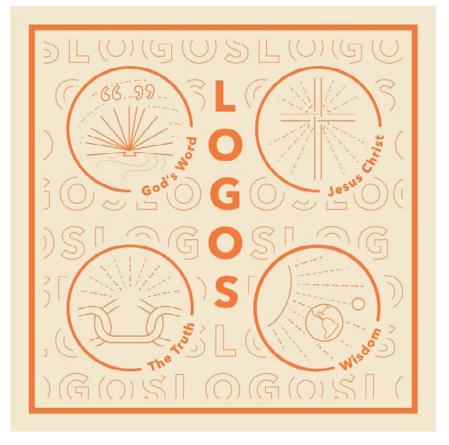
Illustration | Typography | Hand Lettering













Cligail Michelle?

### Blue Carbon Design - Website Design -

See the recent Website re-Design I did for Blue Carbon Design









#### Kansas City International - Identity Rebrand -

Whenever you visit a new city the first impression is often formed in the city's airport. Moreover, if you're only laid over someplace for a day, all you may know about the city is formed from your time at the airport.

To see entire project, check out my Behance





Kansas City International











Cloigail Michelle?

### New Trails | Gardner KS - Identity and Branding -

Designed for a trend forward audience that frequents places like The Legends, Lenexa Public Market, and Prairie Fire, New Trails is a New Homes Community and Commercial District in Gardner Kansas.

To see entire project, check out my Behance









#### Sight Unseen - Play Campaign -

Something that I was inspired by when reading this play was the interaction of opposites. The play was constantly switching scenes from the past and present, also implying a warmth of the past and the coldness of present. I also was inspired by the almost apathetic nature of Jonathan, and the loud and controlling Patricia, particularly how she inevitably never got her way.

To see entire project, check out my Behance



# Sightunseen









Let's get to work!

913-360-9051 | AbbyGunkel@gmail.com

## Rose Tinted Glasses - Wine Bottle Label and Trailer -

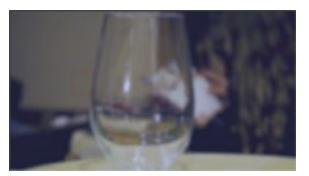
You choose your acquaintances based on who makes you happy, shouldn't you choose your wine by the same criteria? With the "Rose Tinted Glasses" wine bottle identity; the mission is in the name; "To look at the world with an optimistic outlook," or, "through rose tinted glasses."

To see entire project, check out my Behance





A simple reminder to always look at the world through Rose Tinted Glasses.























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#### Design Speak Vol 9 - Article Design -

Design Speak is a published book and a semester-long project by the Adv Type classes at JCCC. Each student meets and interviews a professional designer, most likely over coffee or Facetime if long-distance. Afterwards, the student compiles their interview and the designer's work into a 2 spread article.

In addition to the articles each student had to submit a design for the book cover. Multiply this process by 35 students and you'll end up with a critique room full of great design.

I loved this project because I got to not only design spreads and a cover that I was really in love with, but I also got to join the editing team!

To see entire project, check out my Behance

### It's really all about making good design intentional.





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#### GeMo Fitness - Identity and Campaign -

For this bright, energetic, and competitive product, the branding needed to stand out against all other fitness trackers.

To do so, we're using bright colors, a strong slab-serif, fun flat vector artwork, and inspiring / active photography.

Get more. Get moving

To see entire project, check out my Behance











Let's get to work!

#### Shawnee Indian Mission - Identity and Campaign -

During the Fall Semester of 2018, my classmate Joel and I were assigned to create a branding system for the Shawnee Indian Mission. The Mission is not only a National Historic Landmark, but it's also one of the oldest buildings in Kansas, and was briefly the capitol of Kansas Territory. The goal was to create an identity that fits both the historical narrative while fitting the modern culture. That is representational of not only the Native American history, but also the Covered Wagon migration (the missions mascot is a covered wagon)

To see entire project, check out my Behance













Let's get to work!
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#### Grind - Identity and Brand Book -

Now, a good coffee shop is a reflection of its community, and Community surrounding our shop is quite diverse.

We're located in the middle of Johnson County's Suburbs, within driving distance of multiple big-name retailers. walking distance of a private school, a couple temples, and a Swarner Park, home of the Swarner skate park. Our nearest competition, a 8 minute drive away, is a McDonalds.

Which is too far to skate.

To see entire project, check out my Behance















#### Street Art - Book Design -

For anyone wanting to create street art.

Here's some inspiration.

Art on the Street is Art for the People.

I loved studying different artists so much that I decided to design a book showcasing 10 different artists making statements in the street.

To see entire project, check out my Behance











Let's get to work!
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